



The gift of choice

Digital *Gifting*

One balance. 400+ brands. Up to 50% extra off — and every employee picks exactly what they love.

400+ brands
Across 14 categories

Up to 50% off
Extra, on brand vouchers

Email · SMS · Packs
Digital or physical

Gifting, reimagined

Gifting is personal. So let them *choose*.

One gift picked for a hundred different people rarely lands. 16Arena Corporate replaces the guesswork with choice — you load one balance, we deliver it beautifully, and every employee spends it on the brands they love, at extra discounts that make each rupee go further.

Brands

400+

To choose from, online and in-store across India.

Extra off, up to

50%

On brand vouchers, every time employees redeem.

Value credited

100%

Load ₹50,000 and get ₹50,000 of gifting balance.

Categories

14

From food and fashion to travel, gold and gaming.

The difference

Less effort for you. More choice for them.

	The usual way	The 16Arena way
Choice	✗ One gift, chosen for everyone	✓ Every employee picks their own
Effort	✗ Vendors, quotes, packing, couriers	✓ One platform, one balance
Value	✗ ₹5,000 buys ₹5,000 worth	✓ ₹5,000 can unlock ₹6,000 in vouchers*
Waste	✗ Leftover hampers and returns	✓ Zero inventory, zero waste
Speed	✗ Weeks of coordination	✓ Delivered digitally in minutes

*See the worked example on page 4.

How it works

Four simple steps.

Zero logistics.

01 Load your wallet

Add funds to your 16Arena Corporate wallet. **Load ₹50,000 and you get ₹50,000** of gifting balance — every rupee, credited in full.

02 Choose your people

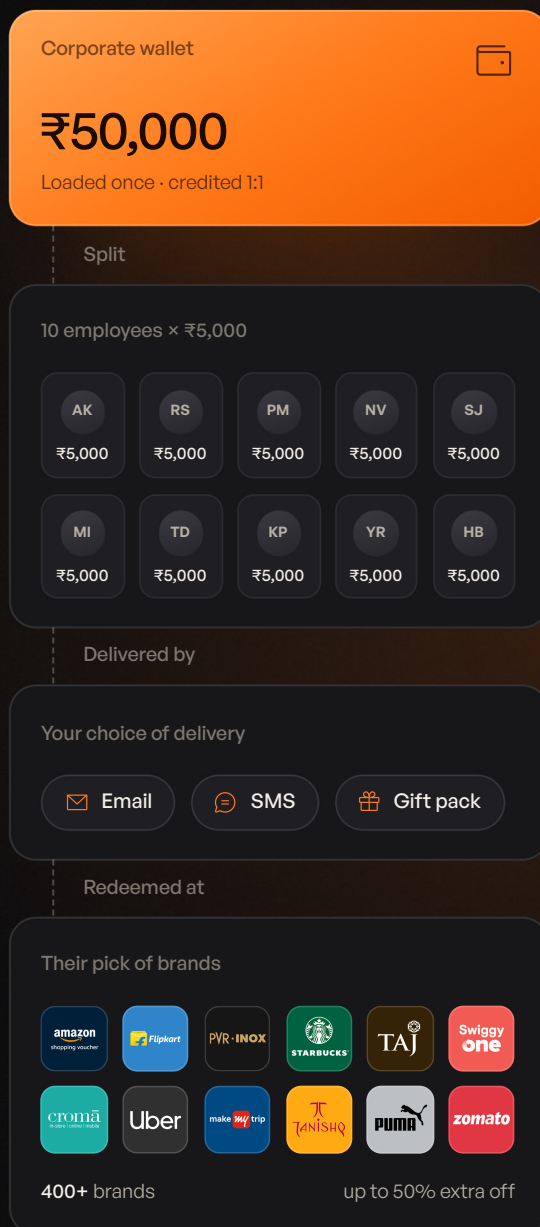
Decide who gets what — **₹5,000 each for a team of ten**, or any mix across teams, levels and occasions.

03 Send it your way

Deliver instantly with a **curated email and SMS**, or hand over a **premium physical gift card pack**.

04 They pick. They save.

Employees redeem across **400+ brands**, split their balance over as many vouchers as they like, and get **extra discounts of up to 50%**.



Example
Diwali, team of 10

₹50,000
Loaded



₹50,000
Gifting balance



₹5,000 × 10
Sent to employees



₹6,000
Vouchers each can unlock*

*Using the extra brand discounts in the worked example on page 4.

More value per rupee

Their ₹5,000 goes *further*.

Every voucher on 16Arena carries an extra brand discount — up to 50%. Employees pay less for each voucher from their balance, so the same gift buys more of what they love.



Voucher
PVR INOX · ₹1,000

18% off

₹820

₹1,000

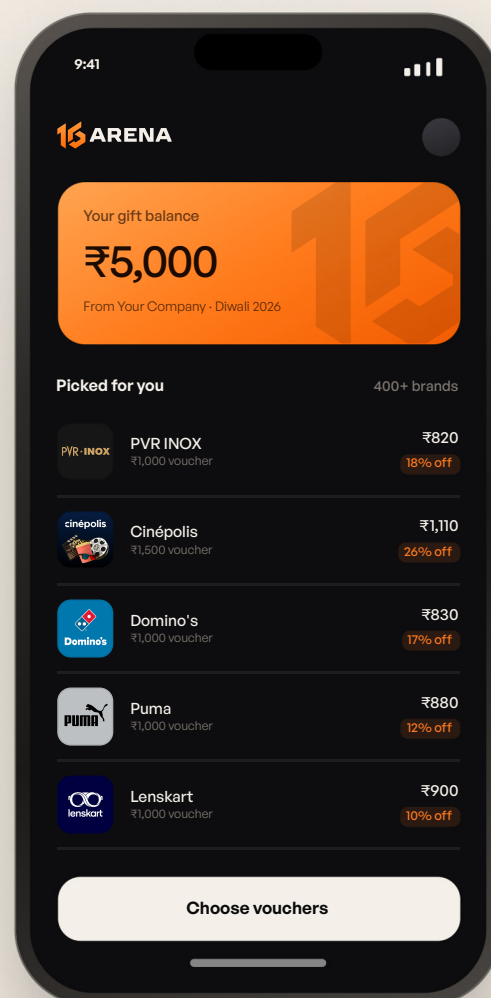
A ₹1,000 PVR INOX voucher costs your employee just ₹820 from their gift balance.

Saved
₹180

One ₹5,000 gift, spent six ways

Brand	Voucher	Paid	Extra off
 PVR INOX	₹1,000	₹820	18%
 Domino's	₹1,000	₹830	17%
 Puma	₹1,000	₹880	12%
 Lenskart	₹1,000	₹900	10%
 Starbucks	₹500	₹460	8%
 Cinépolis	₹1,500	₹1,110	26%
Total	₹6,000	₹5,000	+20% value

Discounts are the 16Arena catalogue rates as of October 2026 and may change. Voucher denominations, validity and terms vary by brand.



The employee view

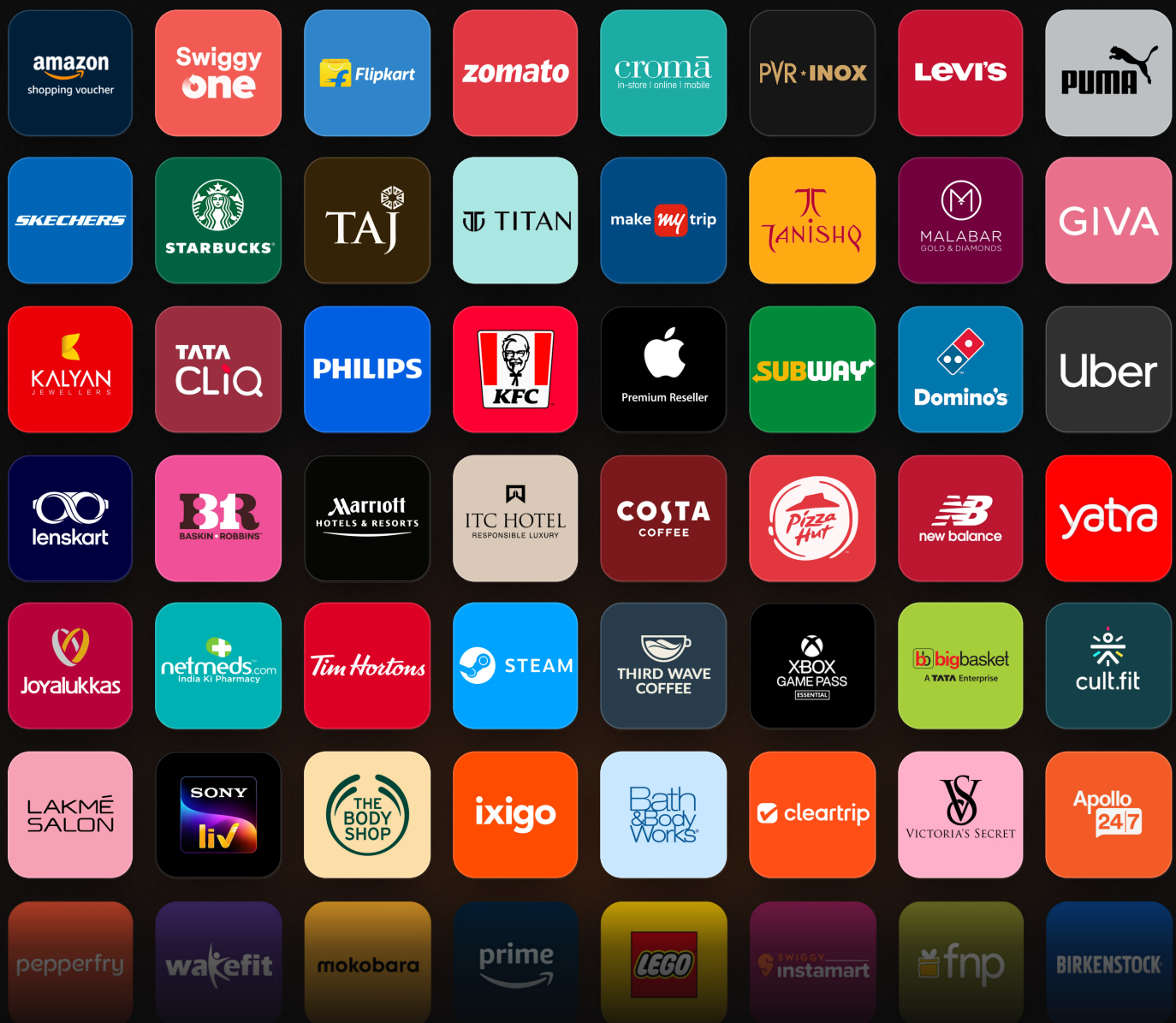
Their balance, every brand and the extra discount on each voucher — all in one place.

The brands

400+ brands. *One* balance.

Redeem online	264
Redeem in-store	250
Categories	14

From movie nights and fine dining to sneakers, gadgets and gold —
India's favourite brands, online and in-store.



+420 more

A small sample of the catalogue. Every brand is
available from the same gift balance.

Categories

Something for *everyone.*

Fourteen categories, so every gift fits the person — the foodie, the traveller, the gamer, the new parent and everyone in between.

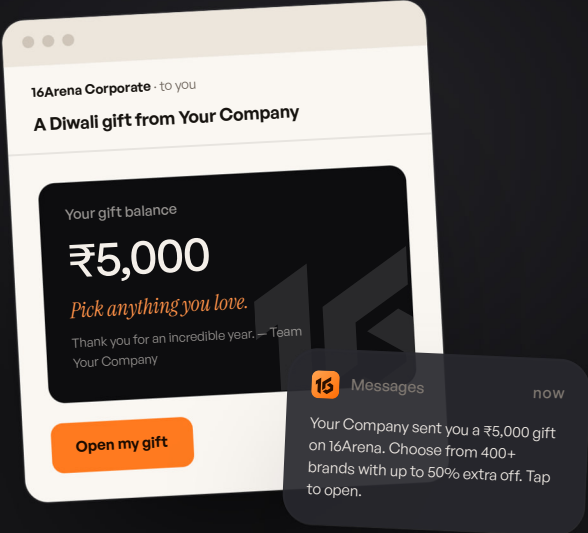
 Food & Dining Swiggy · Zomato · Domino's · Starbucks 59 brands Up to 80% off	 Fashion & Apparel Levi's · Westside · AJIO · Myntra 74 brands Up to 19% off
 Footwear & Accessories Puma · Lenskart · Ray-Ban · Skechers 58 brands Up to 20% off	 Luxury Hugo Boss · Coach · Jimmy Choo · Tumi 54 brands Up to 16% off
 Jewellery & Gold Tanishq · CaratLane · Kalyan · GIVA 44 brands Up to 23% off	 Travel & Hotels MakeMyTrip · Taj · Marriott · Uber 41 brands Up to 14% off
 Beauty & Self-care Nykaa · Lakmé Salon · The Body Shop 28 brands Up to 23% off	 Entertainment & OTT PVR INOX · BookMyShow · Sony LIV 23 brands Up to 65% off
 Health & Fitness cult.fit · Apollo · Decathlon · FitPass 22 brands Up to 24% off	 Electronics Croma · Flipkart · Amazon · Philips 16 brands Up to 19% off
 Grocery & Essentials Blinkit · BigBasket · Instamart 14 brands Up to 4.5% off	 Gaming Xbox · Steam · Nintendo · BGMI 14 brands Up to 11% off
 Home & Living IKEA · Pepperfry · Urban Ladder · Wakefit 12 brands Up to 13% off	 Kids Hamleys · FirstCry · LEGO · Mothercare 10 brands Up to 13% off

Brand counts and maximum discounts per category, from the 16Arena catalogue as of October 2026. Some brands appear in more than one category.

Two ways to gift

Delivered *beautifully*. On screen or in hand.

Send gifts instantly to every inbox and phone, or hand over a premium pack at the office — the balance and the brands are the same either way.



The digital gift delivery interface consists of two parts. The top part is an email from '16Arena Corporate' to 'you', titled 'A Diwali gift from Your Company'. It displays 'Your gift balance ₹5,000' and encourages the recipient to 'Pick anything you love.' with a personal note from 'Team Your Company'. The bottom part is an SMS notification from '16Arena' stating that the company has sent a ₹5,000 gift on 16Arena, allowing the recipient to choose from 400+ brands with up to 50% extra off.

Digital Included

Curated email & SMS, delivered in minutes

Each employee receives a beautifully designed email and an SMS with their gift balance, your company's name and a personal note.

- ✓ Your brand and message on every gift
- ✓ No couriers, no addresses, no delays
- ✓ Perfect for remote and distributed teams



The physical gift card pack includes a '16Arena Corporate' card and a '16Arena Gift card'. The gift card displays '₹5,000' and '400+ brands'. A small tag attached to the pack says 'Thank you for being amazing. — Your Company'.

Physical Nominal packing cost

Premium gift card packs, ready to hand over

A physical gift card in an elegant pack — made for the moments you would rather celebrate in person.

- ✓ Same balance, same 400+ brands
- ✓ Ideal for welcome kits, award nights, festive desks
- ✓ Small packaging cost per pack, nothing else

Mix and match. Send digital gifts to remote teams and hand out packs at the office celebration — from one wallet.

Why companies choose 16Arena

Everything in one place. *Nothing* to chase.

No catalogues to compare, no gifts to pick, no boxes to ship. Your team runs gifting from one balance — and your people get exactly what they want.



Everything in one place

One wallet, one platform and 400+ brands for every occasion and every budget.



No more guessing

Employees choose what they actually want, so every gift lands — and gets used.



Full value, always

Load ₹50,000, gift ₹50,000. Every rupee you load goes to your people.



Extra discounts

Up to 50% off on brand vouchers stretches every gift further — at no cost to you.



Instant delivery

Curated email and SMS reach every employee in minutes. No couriers, no delays.



Premium physical packs

Gift card packs for the moments you would rather hand over in person.



Zero inventory, zero waste

No sourcing, warehousing, returns or unused hampers gathering dust.



Any team, any size

Reward one star performer or the whole company in a single go.



Online and in-store

264 brands redeem online and 250 in-store, across India.

The 16Arena promise

You decide the budget.
They decide the *gift*.

₹1 = ₹1

Loaded = gifted

Occasions

Made for *every* moment that matters.

From the first day to the fifth work anniversary — one platform for every celebration, reward and thank-you.



Diwali & festivals

01

Festive gifts people actually want — gold, gadgets, fashion or a feast.



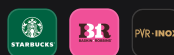
Popular picks



Birthdays

02

A treat on their day: coffee, dessert, a movie night out.



Popular picks



Work anniversaries

03

Mark the milestones with a stay, a getaway or something to keep.



Popular picks



Rewards & recognition

04

Spot awards and quarterly winners, rewarded the very same day.



Popular picks



Onboarding & welcome

05

Welcome new joiners on day one — in the kit or in their inbox.



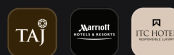
Popular picks



Clients & partners

06

Premium thank-yous for clients, partners and channel teams.



Popular picks



Sales contests & incentives

07

Keep the leaderboard moving with rewards they can spend anywhere.



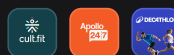
Popular picks



Wellness & engagement

08

Fitness, health and self-care for wellness weeks and team drives.



Popular picks

Get started

Make your next gift the one they *remember*.

Load once. Gift in minutes. Let every employee choose from 400+ brands — with extra discounts on every voucher.

01

Talk to us

Tell us the occasion, the team and the budget.

02

Load your wallet

Get your full amount as gifting balance, 1:1.

03

Send your first gift

By email and SMS, or as premium gift card packs.



Corporate gifting enquiries

corporate.16arena.com